

BOSE

PROFESSIONAL



SHOP & STORE | MALL & MARKET | OUTLET | FLAGSHIP | FOOD

RETAIL

EXCELLENT SOUND, OUTSTANDING QUALITY
AND EASY TO OPERATE.



Bose Business Music

Atmosphere to shop and browse

Your store will always have at least one significant advantage over online shopping – it offers customers an authentic shopping experience with personal service, products they can touch and a unique ambience. With our Business Music Systems, you can create an inviting atmosphere in your shop that your customers will want to visit again and again.

The right sound boosts business

Sound systems are a key tool for influencing the level of customer satisfaction and success of any business. The style of music and quality of its playback create the ambience that is crucial in dictating how comfortable customers feel, how long they stay and what they buy. This is equally true for commercial spaces with discreet background music and for fashion and flagship stores in which a louder volume helps to create the right vibe.

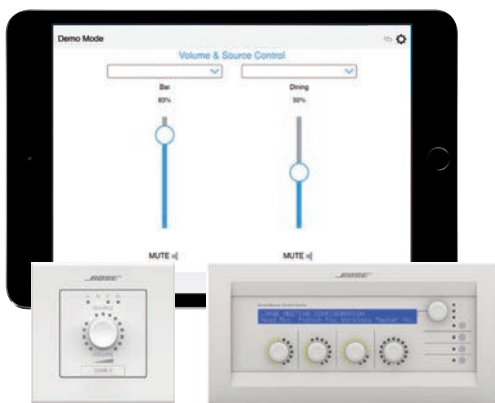
Service to make business run smoothly

Bose Professional has many years of experience of designing Business Music Systems. We make them easy to use, extremely reliable to operate and offer the shortest response times when changes need to be made. The systems are designed to reflect set budgets and adapted perfectly to suit the space in which the sound is to be played.

Our experienced pro sellers enable quick installation work and coordination with the other construction companies involved. Prepared operating overviews ensure that the staff can be instructed quickly.

Easy to operate

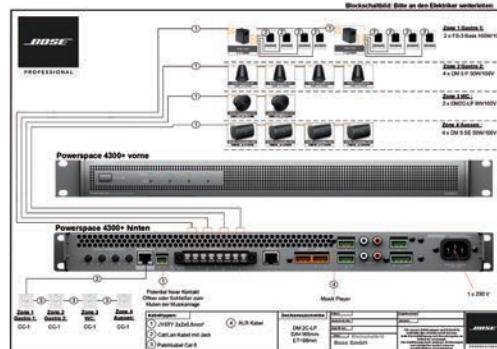
BOSE CONTROLCENTER



Easy to select signal source, volume, and audibility range in the app on the mobile device. Or on a wall panel.

Bose Know-how

DESIGN AND INSTALLATION SUPPORT



Preparation of detailed wiring diagrams by Bose pro sellers.



Delivery of pre-assembled, ready-to-connect device technology by Bose pro sellers.



System solutions for commercial spaces

Excellent sound

BOSE DESIGNMAX
BOSE FREESPACE FS

The DesignMax and FreeSpace systems were developed specifically for commercial use.



Both product lines are noted for their outstanding sound, discreet design, and maximum modularity



DesignMax systems can also be connected directly to existing central amplifiers or used as a replacement for existing speakers for a better sound experience.

All loudspeaker systems are available as in-ceiling, surface-mounted or pendant versions in black, white and with a surface that can be lacquered. A range of accessories allow them to be installed anywhere quickly.

BOSE EDGEMAX

The EdgeMax in-ceiling loudspeakers are designed specifically to be installed in corners and along the edges of rooms.



With the defined sound distribution of 90° or 180°, they are ideal for smaller areas or for mounting above monitors/screens.

SOLUTIONS

Front control for rapid, secure set-up of installed systems.



Local feed points for connecting external media technology.

Mobile event acoustics

BOSE S1 PRO

Celebrity visit, performance or reading? No problem! The ultra-compact Bose S1 Pro is set up and ready to operate in a matter of seconds.



Bose S1 Pro with 3-channel mixer, Bluetooth® streaming, and microphone input. Includes lithium-ion battery with extra-long run time to produce vibrant sound for up to 11 hours.

App for controlling and connecting multiple systems available.



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System solutions for commercial spaces

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Bose Business Music systems are used in both stores belonging to major retail chains and those owned by private individuals all over the world. Excellent sound and products that have been developed specifically for such applications along with a comprehensive service concept are the key reasons why these Bose systems are so prevalent.

Bose Professional designs system solutions for every budget and performance class.

System „PREMIUM“ ★

Background music with even dispersion of sound to create a positive atmosphere in the shop.

System „EXCELLENT“ ★★

Background acoustics with excellent sound quality for low to medium volume.

System „SUPERIOR“ ★★★

Sound system with a high level of power for foreground music with a real club atmosphere.

What you can expect from Bose:

- **Design of an acoustic system that is perfectly attuned to the room acoustics**
- **Close cooperation and coordination with the operator, architect, and installation company**
- **Elegant, discreet design and maximum modularity**
- **Excellent sound at any volume**
- **Maximum intelligibility and even sound dispersion**
- **Very easy to operate**
- **EN54 ✓ Certified loudspeakers**
- **5-year warranty on all Bose Professional installed sound products**
- **Professional installation and quick service from certified Bose pro sellers on site**



>> BUSINESS MUSIC SYSTEM DESIGNER

Business Music System Designer (BMSD) is an online interactive design tool that aids in specifying the right Bose Professional sound products in commercial audio applications.

More information

Online

- All solutions and products
- International case studies
- User community und FAQs
- Software downloads/upgrades
- Accessories

>> [PRO.BOSE.COM](https://www.bose.com)